



Marc Eisenberg

Born in Dallas, Texas, raised in Amarillo, moved to Corpus Christi then back to Dallas and now lives in Austin. Needless to say, I am a Texan.

Education: Texas State Technical Institute – Amarillo; Associate Degree with Honors – Commercial Art

My professional career began when I took the position of Staff Artist at Texas State Technical Institute in Harlingen, Texas.

From there I moved back to Amarillo and was the Staff Artist at our highly accredited Amarillo College. For the next four years I was in the communications department of the local electric utility, Southwestern Public Service Company, handling all the internal marketing and local advertising. I then decided to join Cambridge Advertising as Art Director, creating advertising for the local McDonald's franchise, auto dealers and hospitals. Next it was off to The SilverMark Group as Art Director. Their main concern was the health care industry, concentrating on retirement homes and the senior population. When that company relocated to Dallas, I chose to keep my family in Amarillo and went to work for Whitney Russell Printers giving me a wonderful opportunity to become my own AE, Art Director, Production Artist and Print Production Coordinator for the next 16 years.

When I moved to Corpus Christi and started my freelance business, I was working with clients such as Kailo Communications, Time Warner Cable, Texas Chiropractic Association and the Texas State Aquarium.

After moving to Austin, I went to work for the Austin Advertising Federation as Director of Operations, managing the day-to-day operations of the 1,500 member organization.

As a hobby project I turned a WWII Mauser rifle into a work of art using computer parts, circuit boards and crazy parts. Remembering I had two old trombones in the attic, they were next to receive new life as works of art. What started as a hobby project has become a passion for me with 20 plus works of art created.

My background has been on the creative side – heavy in concept, design and print and now as an assemblage artist. I'm also pretty darned good with bar-b-que pork ribs.